



Cambridge Judge Business School



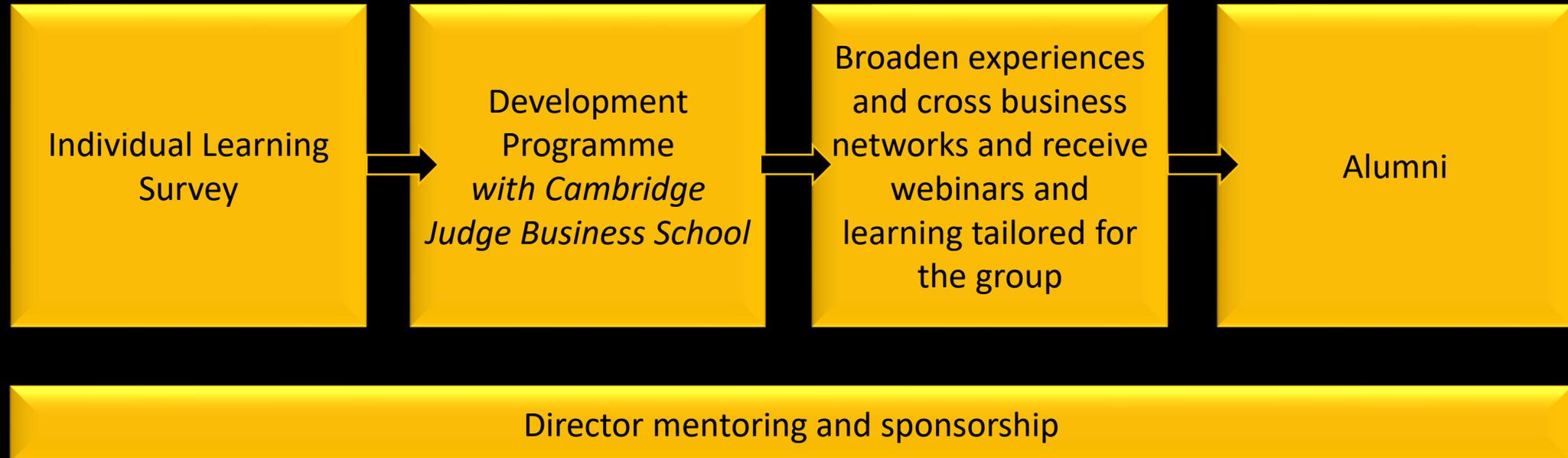
Women's Leadership Programme





Willmott Dixon Women's Leadership Programme

Developing authentic leaders with belief, confidence & resilience





Introduction to Cambridge Judge



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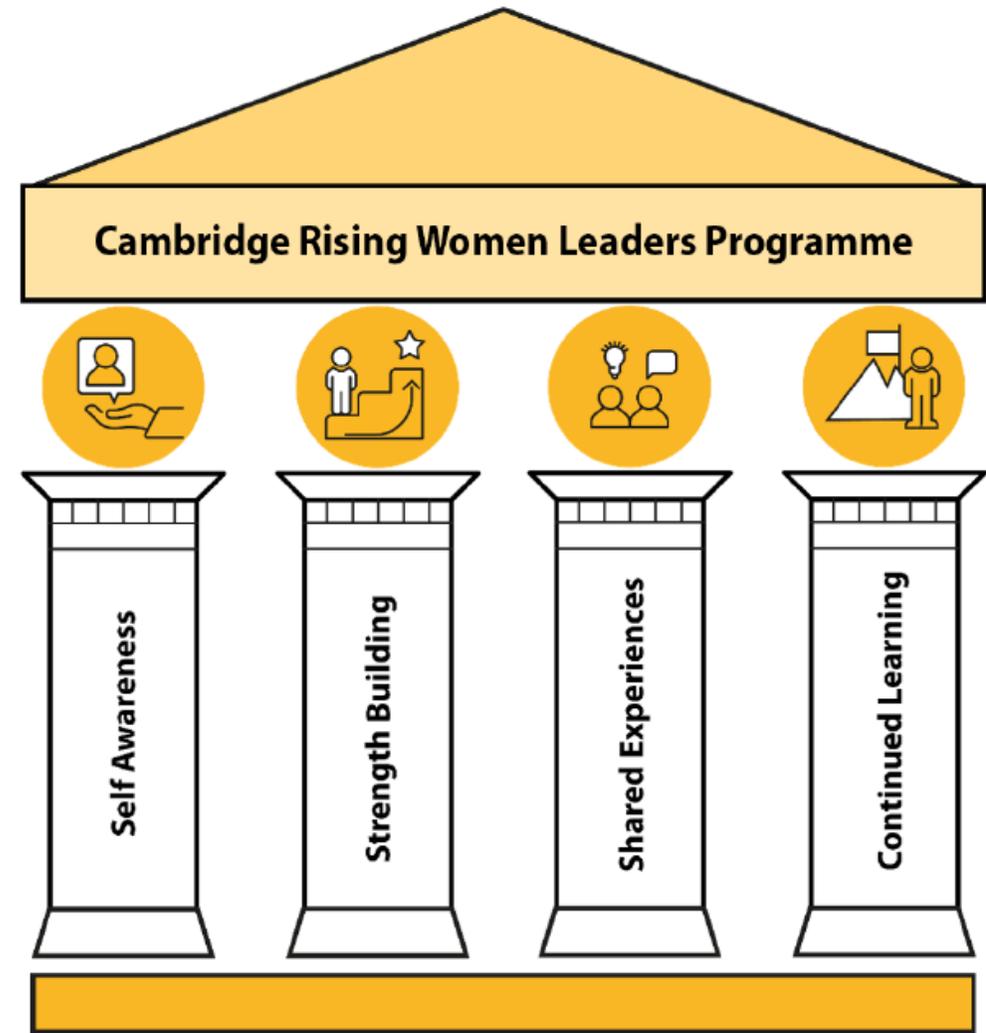
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Key Topics

Strengths-based approach
Female leadership Advantage
Finding meaning in work
Resilience and conflict management
Negotiation strategies
The power of communication
Effective team building and performance
Networks
Difficult Conversations

Research based, blend theory and practice,
diagnostic tools, team exercises, personal
reflections, application and Wo+Men's
Leadership Centre membership





Day 1: The strength-based approach & female leadership advantage

- How to apply a strength-based approach to building leadership skills
- Identifying leadership components and building confidence in leadership





Day 2: Finding meaning in work and resilience

- Create a personal vision statement
- Learning to pause in the moment to manage challenging situations
- Identify and balance the energisers and energy-drainers in your day





Day 3: Communication and negotiation strategies

- Identify how your physical and vocal habits affect the impression you create and how you feel
- Assess your current negotiation approach
- Apply seven strengths to strengthen your negotiation approach





Day 4: Networks and how leaders define success

- Identify the network you need
- Describe the behaviours expected of a successful leader
- How leaders define success





Day 5: Negotiation strategies

- How power is used, deflected and redefined during negotiations
- The challenges of negotiating with superiors and the impact of gender





Day 6: Managing difficult conversations and the power of communication

- Vocal dynamics
- The 'yes, and' approach
- How to be more creative

